



▶ 2011 UNDER THE TENT TAG SALE

▶ 2011 MAIN STREET PORTSMOUTH FARMER'S MARKET AT THE ROY ROGERS ESPLANADE

▶ 2011 HERITAGE GOLF TOURNAMENT AT THE ELKS COUNTRY CLUB

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Annual Report 2011



AN ACCREDITED OHIO MAIN STREET COMMUNITY

*Our Mission:
Main Street Portsmouth works to provide services, incentives and collaborative opportunities to promote a healthy downtown while preserving our historic integrity.*

Reinvestment Statistics

| | |
|---|-----------------------|
| New Businesses | 6 |
| Businesses Lost | 3 |
| Net New Businesses | 3 |
| New Jobs (9 FT, 4 PT) | 13 |
| Lost Jobs (6 FT, 3 PT) | 9 |
| Net New Jobs | 4 |
| Rehabilitation Projects | \$3,410,800.00 |
| Volunteer Hours (4,299 x \$20.85) | \$ 89,634.15 |
| Total Invested in the MSP District | \$3,500,434.15 |

In 2011, Main Street Portsmouth completed 36 promotions that brought hundreds of people to downtown Portsmouth each day!

BOARD OF DIRECTORS

- Wayne Allen**
President
- Kirk Donges**
Vice President
- Joan Flowers**
Secretary
- Lee Kasper**
Treasurer
- Ellen Vetter**
- Elizabeth Blevins**
- Sue Burke**
- Linda Donaldson**
- Hilda Drake**
- Mark Hunter**
- Chip Maillet**
- Lissa McKinney**
- Ann Sydnor**
- Scott Moore**
- Laurel DeAtley**
- Becky Climer**
- Dave Todt**



Building Improvement Matching Grant Program

Thanks to continued support from the City of Portsmouth CIP Fund, Main Street Portsmouth was able to award \$32,000 to five building improvement projects. A total of seven applications were received, with a total estimated investment of \$158,300. This year's grant recipients are Ruth Buckler, Jim Daehler, Jack Vetter, Smith Drug Co., Inc., and Yost Engineering. Yost Engineering received \$15,000 in grant funding, making them the recipient of the largest grant awarded by the Building Improvement Grant Program committee to date. The Building Improvement Grant Program allows owners of commercial properties within the Main Street Portsmouth district to apply for matching grant funds for eligible improvements that are visible from a public right-of-way. These grants are in recognition of the positive impact that individual building renovations can have on the overall appearance and quality of their storefronts.